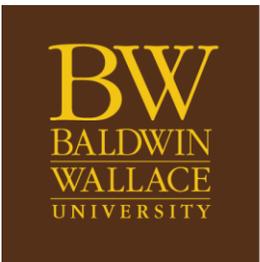




2021-2022
Call for
Projects +
Partners



David and Frances Brain
**CENTER FOR
COMMUNITY
ENGAGEMENT**

I believe in the power of community.
I believe there is a strength within us as a collective.
-Bev Gooden



Connect with BW students to:

Serve. Learn. Intern. Research. Create. Innovate.

Given current challenges facing our communities and organizations – strengthening partnerships, identifying opportunities for collaboration, and developing shared resources are essential to continue to advance each of our missions. This document is not comprehensive but provides a snapshot of key opportunities for non-profit partners to connect with BW students as interns, volunteers, researchers and through community-based learning within the BW curriculum.

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Jacket Philanthropy Program | Fall 2021

Connect to Volunteers + Grant Funding

The Jacket Philanthropy Program (JPP) is an academic service-learning program which aims to nurture a new generation of philanthropists through grantmaking and community service. Students enrolled in a Jacket Philanthropy Program course provide direct service to local non-profits and award grant funding to organizations meeting immediate needs within the community.

Partner Proposals for JPP Fall 2021 due: Friday, August 6th

Course Title	Description of course & partner resources available	How to apply
<p>ENG 309: Grant Proposal Writing</p> <p>Fall 2021</p> <p>Faculty: Dr. Susan Oldrieve</p> <p>Grant Proposal writing & potential grant funding</p>	<p>The JPP program will connect a small group of 4-5 student volunteers from our <u>ENG 309 Grant Proposal Writing course</u> to your organization for the Fall semester. We look for a hands-on service experience or project that would help them to get to know the organization (typically at least 15 hours per student of work) and then they provide the research and writing for a grant proposal for a project/ topic identified by your organization.</p> <p>Each of these proposals are submitted into a peer review process for the opportunity of <u>up to \$5000 in grant funding</u> at the conclusion of the semester for awarded partners.</p>	<p>Click here to apply for this opportunity</p>
<p>MGT 310: Human Resource Management</p> <p>Fall 2021</p> <p>Faculty: Dr. Lori Long</p> <p>Human Resource projects & potential grant funding</p>	<p>The HR Management course will be accepting proposals from local non-profit organizations for potential funding of an organizational human resource management project or initiative. A grant of up to \$5,000 is available to support the development and implementation of an initiative for employees and/or volunteers.</p> <p>Students will work with a community partner to design an initiative to meet an organizational HR need. Students will conduct research and specify the resources needed to carry out the project or HR initiative. The students write a grant proposal to request funding to implement the initiative.</p> <p>Example projects include:</p> <ul style="list-style-type: none"> • Diversity, equity and inclusion efforts • New employee or new volunteer orientation / manual • Organizational training program • Performance management system • Employee benefit offering; Wellness programming • Employee or volunteer communication concerns • Employee engagement activity 	<p>Click here to apply for this opportunity</p>

Service-Learning Courses: Seeking partners + projects

Service-Learning courses bring learning to life by providing opportunities for students to apply classroom knowledge and skills to community-based projects.



Center for Coaching Excellence / Allied Health, Sport & Wellness

Course Title	Description of course & partner resources available	How to apply
<p>Seeking experiential learning opportunities through service or research</p> <p>Fall 2021-Spring 2022</p> <p>Connect with athletic coaches and student athletes</p>	<p>With the goal of championing the success of athletic coaches and student-athletes of all ages, the Baldwin Wallace Center for Coaching Excellence provides education, training and support to help individuals achieve their personal and professional best.</p> <p>Housed in BW's Department of Allied Health, Sport and Wellness, the Center offers opportunities for collaborative research, workshops, partnerships, training and activities that focus on coaching and player development, along with issues and trends that impact sports and society today.</p> <p>Seeking opportunities for experiential learning, such as volunteer opportunities or relevant research projects.</p>	<p>Email Christy Walkuski to share project needs or ideas for this program</p> <p>cwalkusk@bw.edu</p>

Communications \ Social Media Consulting

Course Title	Description of course & partner resources available	How to apply
<p>CAS 316: Social Media Fundamentals</p> <p>Fall 2021</p> <p>Faculty: Shawn Salamone</p> <p>Students create a social media campaign or content strategy</p>	<p>Junior and senior-level students, who bring varying levels of social media experience into this course, will work with a community partner to create content that fulfills a strategic organizational or communication campaign goal.</p> <p>Students will help to ideate a social media campaign or content strategy and collectively execute a portfolio of 30-45 organic posts for the appropriate platform(s) that will be provided to the client via Dropbox. Graphics or short videos and captions, including a researched hashtag strategy, account tags, suggested links and emojis will be included.</p> <p>Social platforms are limited to:</p> <ul style="list-style-type: none"> • Facebook • Instagram (posts and/or stories) • LinkedIn • Twitter <p>Content will be completed by early November.</p>	<p>Email Christy Walkuski to share project needs for this course</p> <p>cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>

Environmental Science / Environmental Ethics

Course Title	Description of course & partner resources available	How to apply
<p>ENV 464: Environmental Science Capstone <i>+ additional courses</i></p> <p>Fall 2021-Spring 2022</p> <p>Faculty: Dr. Annette Trierweiler</p> <div data-bbox="82 806 386 1035" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Students conducting soil samples as part of soil lead study</p> </div>	<p><i>Seeking partners interested in being a part of our soil-lead study – examining the impacts of redlining on our urban soils.</i></p> <p>Our Environmental Science students are very interested in the historical legacy of the housing practice of redlining on the environment today. By allowing us to measure soil properties at your home or within your community, you are helping us test their hypothesis. Redlining was a housing loan guarantee program of the New Deal Era often resulting in the denial of services and investments in neighborhoods of minority and immigrant communities. The documentation of these disparities has largely been social, economic, and political – but rarely environmental. This initiative is also part of a larger national effort to examine the impacts of redlining on our urban soils.</p> <p>We are especially interested in sampling certain neighborhoods as part of our study design, but are open to all. These priority locations are: <i>Cleveland Heights, Edgewater, Kamm's Corner, and Shaker Heights.</i></p> <p>Some considerations: The turn-around time will be fairly slow as this is not a commercial lab but a learning opportunity. You would get a short report on what the results mean and resource information if the lead analysis came back above certain EPA levels.</p>	<p>Email Christy Walkuski to share interest in participation or collaboration on this project cwalkusk@bw.edu</p>
<p>PHL 273: Environmental Ethics</p> <p>Fall 2021</p> <p>Faculty: Dr. Kelly Coble</p> <div data-bbox="82 1661 386 1890" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Volunteers or research for environment / sustainability programs</p> </div>	<p>This course is an exploration of the ethical issues associated with the impact of human activity on the environment, eco-systems, and biodiversity. Course addresses broad questions such as: how should we conceive our relationship to the natural environment? Does sustainability demand a new biocentric ethic? Do non-humans (e.g. other animals, natural objects) have rights? What responsibilities do we have to future generations? Students will also explore some specific issues (e.g. energy, food production), their personal obligation to sustainable living, and the local context.</p> <p>A small group of students will engage in an additional 30 hours of community engagement – through direct service, trainings, and research. We would love to feature your program or organization and/or connect students to any service or research opportunities you may have!</p>	<p>Email Christy Walkuski to share opportunities for students to serve or learn with your organization or project cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>

Finance / Personal Finance for youth

Course Title	Description of course & partner resources available	How to apply
<p>Finance 243: Personal Finance</p> <p>Spring 2022</p> <p>Faculty: Dr. Colleen Asaad</p> <div data-bbox="99 636 399 863" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Personal Finance activities for youth</p> </div>	<p>We are seeking local partners interested in offering personal finance curriculum and activities designed for youth (grades 3 -12).</p> <p>Program and activities will be custom designed for your youth audience, format and topics. Program / activities can be facilitated in person, live via platforms like Zoom or we can develop custom content (videos, games, simulations, activity packs, etc.) that can be shared.</p> <p>We are open to your topic ideas & needs. Some examples of topics that can be covered in a workshop or series include:</p> <p>High School</p> <ul style="list-style-type: none"> • Intro to the financial planning process • How do I pay for college? • How can understanding the time value of money help me with my daily decisions? • How do I track my spending? • What is my net worth and why is it important? • How can I increase my income? • What are some tips to increase my savings? • What is credit? How do I improve my credit score? • How do I compare renting and owning? • How do I invest? • What are my goals and how can my finances help me achieve them? <p>Middle School</p> <ul style="list-style-type: none"> • What types of jobs and careers do people have? • What types of personal information should not be shared? • Why can't I buy everything I want? • What are the different ways people can save money? • How can saving money improve well-being? • How can I reach a savings goal? • Why does borrowing money to buy something usually cost more than paying cash? • What is the difference between saving and investing? 	<div data-bbox="1268 342 1555 577" style="background-color: #4CAF50; border-radius: 15px; padding: 20px; text-align: center; color: white;"> <p>Click here to apply for this opportunity</p> </div>

German

Course Title	Description of course & partner resources available	How to apply
<p>Multiple courses</p> <p>2021-2022</p> <p>Seeking experiential learning projects related to German language or culture</p>	<p>Students across multiple German language and culture courses seeking opportunities to learn and serve with local organizations and communities.</p> <p>We have both German majors and minors. Majors are usually double majors who are also getting degrees in music, business/finance (the most common), international studies, or computer science, so they have many marketable skills. I could imagine opportunities with German and German-heritage businesses, social justice organizations (e.g. connection to Holocaust commemoration), and groups that work with immigration or immigrant groups (German-speaking Eastern European Jews, Slovenians, Turks, Syrians).</p> <p>Students available for service or internship experiences, project examples include translating, subtitling or transcribing materials, researching historic events or context for educational programs or events and more! Looking forward to connecting to share ideas!</p>	<p>Email Christy Walkuski to share opportunities for students to serve or learn with your organization or project cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>

Human Resource Management (part of Jacket Philanthropy Program)

Course Title	Description of course & partner resources available	How to apply
<p>MGT 310: Human Resource Management</p> <p>Fall 2021</p> <p>Faculty: Dr. Lori Long</p> <p>*Part of BW Jacket Philanthropy Program</p> <p>Human Resource projects & potential grant funding</p>	<p>The Human Resource Management course will be accepting proposals from local non-profit organizations for potential funding of an organizational human resource management project or initiative. A grant of up to \$5,000 is available to support the development and implementation of an initiative for employees and/or volunteers.</p> <p>Students will work with a community partner to design an initiative to meet an organizational HR need. Students will conduct research and specify the resources needed to carry out the project or HR initiative. The students will then write a grant proposal to request funding to allow the organization to implement the initiative.</p> <p>SEE FULL DESCRIPTION ON PAGE 3</p>	<p>Click here to apply for this opportunity</p> <p>Priority deadline: August 4th</p>

Psychology

Course Title	Description of course & partner resources available	How to apply
<p>PSY 316: Child & Adolescent Psychopathology</p> <p>Fall 2021</p> <p>Faculty: Dr. Tony DiBiasio</p> <div data-bbox="99 642 399 869" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Volunteers for youth programs (virtual or on-site)</p> </div>	<p>In this course, students study childhood psychological disorders, ACES (adverse childhood experiences), and protective factors.</p> <p>We are currently seeking organizational partners with which students can work directly with children or adolescents through afterschool or school day programming, mentoring, etc.</p> <p>Please note, no assumption of psychopathology is made.</p> <p>Remote interaction is preferred for this semester, but on-site service may be permitted, if available.</p>	<div data-bbox="1260 331 1565 562" style="background-color: #4CAF50; border-radius: 15px; padding: 10px; text-align: center; color: white;"> <p>Interested? Email Julie jmrobins@bw.edu for next steps!</p> </div> <p>Priority deadline: August 4th</p>
<p>PSY 369: Abnormal Psychology</p> <p>Fall 2021</p> <p>Faculty: Dr. Lisa Green</p> <div data-bbox="99 1289 399 1528" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Volunteers for programs serving individuals with diverse mental health diagnosis</p> </div>	<p>The BW Service-Learning Collaborative in Abnormal Psychology is open by application to students currently or recently enrolled in PSY 302-Abnormal Psychology. The service-learning component provides students with an opportunity to deepen their knowledge on serious mental health and behavioral disorders by working directly with individuals experiencing these disorders. Students will learn about several nonprofit organizations and the types of services they provide in the community and the issues that arise when working with individuals with severe mental health diagnosis.</p> <p>All students will participate in a group orientation with each partner site to learn about programs, services and mission; and all students will complete a minimum of 30 hours of service and shadowing with various partner organizations over the semester.</p>	<div data-bbox="1276 953 1560 1184" style="background-color: #4CAF50; border-radius: 15px; padding: 10px; text-align: center; color: white;"> <p>Click here to apply for this opportunity</p> </div> <p>Priority deadline: August 4th</p>

Psychology (continued)

Course Title	Description of course & partner resources available	How to apply
<p>PSY 463: Psychology Practicum Fall 2021</p> <p>Faculty: Dr. Deb Esty</p> <div data-bbox="99 600 399 831" style="background-color: #FFD700; padding: 10px; border-radius: 15px; margin-top: 20px;"> <p>Interns for local non-profit organizations (8 hours / week)</p> </div>	<p>The Practicum in Psychology is designed to integrate psychological theory and concepts with an internship experience. Each student is expected to be at their internship site for around 8 hours per week during the fall semester. In addition to the time spent at each site, the students will be meeting weekly as a class to discuss each student’s internship experiences, as well as to integrate psychological content.</p> <p>About the Internship: The hope is that during their internships, the students will be actively engaged in the sites, developing valuable professional skills related to the area of psychology, which can be broadly defined. Internships would start the week of September 6th, 2021 and would go through the week of December 3rd, 2021 for a total of 13 weeks. The average number of hours per week over the 13 weeks needs to be around 6 hours for the students to fulfill their requirements. <i>There is no expectation of compensation or payment for the internship. However, there is the expectation that there would be either weekly supervision or biweekly supervision in a 1:1 setting.</i></p> <p>Note: I would ask that a representative your agency take part in a "Meet and Greet" August 23 from 2:30 – 4pm to meet interns and participate in the matching process.</p>	<p>Contact: Dr. Deb Esty to learn more and express interest in hosting an intern: desty@bw.edu</p> <p>Priority deadline: August 4th</p>
<p>PSY 215: Psychology of Women Spring 2022</p> <p>Faculty: Dr. Deb Esty</p> <div data-bbox="99 1619 399 1860" style="background-color: #FFD700; padding: 10px; border-radius: 15px; margin-top: 20px;"> <p>Connect with volunteers or research for programs addressing needs of women</p> </div>	<p>In this Psychology of Women course, the major purpose is to examine the gendered experience of being female through several lenses, including feminist theory, queer theory and intersectional theory. This course will examine how various experiences may contribute to women’s mental and physical health. Of course, the experiences of women also become more intricate as one examines how the identity of being female intersects with other identities such as class, ethnicity, gender identity, race, religious affiliation, sexuality and size, to name a few. This course is also designed to examine these intersections. Therefore, there is the hope one will leave this course with an understanding of women’s experiences and how they are related to women’s mental health in particular, while also realizing that how one defines “women” may or may not change the experiences.</p> <p>Students will serve a minimum of 30 hours with organizations addressing needs of women.</p>	<p>Email: Christy Walkuski to share opportunities for students to serve or learn with your organization or project cwalkusk@bw.edu</p>

Public Health

Course Title	Description of course & partner resources available	How to apply
<p>Public Health 450: Community Health Planning</p> <p>Fall 2021</p> <p>Faculty: Dr. Emilia Lombardi</p> <p>Students design & implement Community Assessments</p>	<p>Students enrolled in PHT 450S will have the opportunity to design and implement Community Assessments for selected organizational partners. The class will be focusing primarily on qualitative interviews or focus groups. The class will work with the organization on identifying an overarching topic that will allow the class to design, conduct, and analyze qualitative data.</p> <p>Students will provide a comprehensive report of findings and recommendations at the conclusion of the assessment process.</p>	<p>Email Christy Walkuski to share interest area for Community Health Assessments – cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>

Religion

Course Title	Description of course & partner resources available	How to apply
<p>REL 105: Religion for the citizen</p> <p>Fall 2021</p> <p>Faculty: Dr. Ellen Posman</p> <p>Volunteers to serve with religiously affiliated organizations</p>	<p>This introductory course focuses on basic Religious Literacy, providing students with the knowledge about Religion they will need to act as educated citizens in our increasingly pluralistic society. This course includes units on religions in our community, religion and service, religion in politics, religion in the media, and spiritual reflection.</p> <p>Students engage in numerous community efforts – from letter writing to representatives to creating efforts to enact change.</p> <p>All students are required to volunteer for 15 hours with a local community organization (may or may not be religiously affiliated).</p>	<p>Email Christy Walkuski to share an opportunity for students to volunteer – cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>

Spanish

Course Title	Description of course & partner resources available	How to apply
<p>SPN 260: Commercial Spanish</p> <p>Fall 2021</p> <p>Faculty: Dr. Karen Barahona</p> <div data-bbox="99 663 399 890" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Spanish communications projects for organizations</p> </div>	<p>This course is a study of Spanish applied in the workplace to understand the importance of the language and lexicon in the professions with an emphasis on business. SPN 260 also intends to educate students about contemporary issues in the community and engage them in a service-learning experience to collaborate with community partners to help students learn how to communicate in the Spanish business world or any professional setting.</p> <p>Possible Projects:</p> <ul style="list-style-type: none"> ⇒ Create bilingual newspaper articles, programming materials (Spanish and English versions). ⇒ Do public service announcements in radio stations with Hispanics on topics of local interest. ⇒ Perform activities in local Hispanic service agencies (i.e. help fill out forms, socialize and collaborate at food pantries). ⇒ Organize a community guest speaker series to visit and interview native speakers in their professions. ⇒ Share information learned in Commercial Spanish class to high school students (i.e. writing correspondence in Spanish and writing business letters to request information). 	<p>Email Christy Walkuski to share your ideas or project needs– cwalkusk@bw.edu</p> <p>Priority deadline: August 4th</p>
<p>SPN 265: Latino Culture</p> <p>Spring 2022</p> <p>Faculty: Dr. Matthew Feinberg</p> <div data-bbox="99 1608 399 1835" style="background-color: #FFD700; border-radius: 15px; padding: 10px; text-align: center;"> <p>Oral History Project to share untold stories of Spanish speaking communities in CLE</p> </div>	<p>Students in SPN 265 will be working on a project to collect materials and oral histories related to the history of the Spanish-speaking community in Cleveland. Students will be available to digitize materials to develop an educational display and/or online presentation that can help tell the sometimes forgotten or untold story the hundred-year-old history of Spanish-speaking communities in Cleveland.</p> <p>Can develop unique focus – histories of a community, an event, an organization, etc.</p> <p>Materials collected will be made available to partner organizations for grant writing and publicity purposes as well as to cultivate a stronger sense of organizational history.</p>	<p>Email Christy Walkuski to share your ideas for an Oral History project– cwalkusk@bw.edu</p>

Set up your GivePulse organization profile and start connecting!

David and Frances Brain
CENTER FOR
COMMUNITY
ENGAGEMENT

Get Involved Manage 10 My Activity Hi Christy

“Act as if what you do
makes a difference.
It Does.”

Baldwin Wallace University

Manage 10

Add Impact

Submit Group

Christy Walkuski
Administrator
Contact

Julie Robinson
Contact

BW Brain Center For
Community
Engagement
Contact

Welcome! BW GivePulse is a space for you to find community engagement opportunities, track your community service hours, connect with other BW volunteers and manage projects for your service-learning courses. Check back as new features will continue to be added throughout the 2019-2020 school year!

“Add an Impact” to document any community engagement - including service hours, donated goods or funds or community based training hours!

BW GivePulse is managed by the BW Brain Center for Community Engagement. Find additional information about all of our programs on our MyBW page.

Home Events Program Application Campus Groups Community Partners Classes Impacts Documents

Contact

Connect with BW Volunteers via the GivePulse online platform!

GivePulse at BW allows partners to share volunteer opportunities and events with BW students, faculty, and staff at the click of a button. Plus – by posting to the BW site you can also share this opportunity with the greater GivePulse network (*Northeast Ohio and beyond*), providing a free volunteer recruitment and management tool. Additional features are available for non-profit organizations choosing a paid account.

Interested in learning more about GivePulse?

Complete this GivePulse [training interest form](#) by August 4th and we will notify you when we schedule a Community Partner training hosted by GivePulse.

ADDITIONAL OPPORTUNITIES TO CONNECT: CAMPUS CONTACTS

Arts Management & Entrepreneurship Program

The BW Arts Management & Entrepreneurship major prepares students to integrate the artistic and business elements of a career in the arts including significant experiential requirements. The program invites arts organizations to consider: serving as a host site for a student intern; hiring students for seasonal, part-time and/or event-based positions; seeking assistance from the BW Arts Management Association, a student-led organization, to support a project at your organization.

Contact: Bryan Bowser, Program Director, bbowser@bw.edu, 440-826-2366

<https://www.bw.edu/academics/undergraduate/arts-management-entrepreneurship/>

Career Services

Career Services works with employers to develop and promote experiential opportunities to BW students and alumni. Career Services also facilitates the process by which students earn academic for internships. Contact : Patrick Keebler, Director, pkeebler@bw.edu , 440-826-3745

<https://www.bw.edu/about/offices/career-services/employers/>

Post Internships & Jobs on Handshake

This online job and internship database is designed to promote opportunities for enrolled BW students (e.g. internships) and/or BW alumni. Create a profile and post opportunities:

<https://bw.joinhandshake.com/login>

Questions? Contact: Danielle Rueger-Miroewski drueger@bw.edu

Yellow Jackets Career Connections Network

This online platform, hosted by Wisr, is a great way to connect directly with current BW students and alumni. When setting up your profile, you can select ways in which you're happy to help yellow jackets, including options like providing industry insights, connecting with others in your area, and even helping find opportunities. Whether you're an alum or a parent/supporter, this is a great tool for finding and connecting with members of the yellow jacket community.

<https://bw.wisr.io/>

Contact: Danielle Rueger-Miroewski drueger@bw.edu

Communication Sciences and Disorders & BW Speech Clinic

The Baldwin Wallace Speech Clinic provides speech, language and hearing services to adults and children in the community. Student clinicians from BW's communication sciences & disorders undergraduate major and speech-language pathology graduate program provide services customized to match the individual patient's needs based on a free-standing treatment plan or as a supplement to an existing one. Students also complete community-based clinic and practicum experiences.

Contact: Christie Needham, Director of Clinical Education, cneedham@bw.edu (440) 826-2070

Community Research Institute

The BW Community Research Institute (CRI) provides consulting and research services to government agencies, nonprofits, foundations, community-based organizations, and the media including: opinion polls and surveys, focus groups and interviews, content analysis, demographics surveys, GIS social and political mapping, needs assessments, evaluation studies, feasibility studies and more!

Contact: Lauren Copeland, Associate Director, lcopelan@bw.edu
<https://www.bw.edu/centers/community-research-institute/>

David & Frances Brain Center for Community Engagement

For more than 30 years the Brain Center for Community Engagement (formerly the Office of Community Outreach) has upheld the University's mission of empowering students to become contributing, compassionate citizens. The Brain Center seeks partners for community service opportunities, academic service-learning courses, and community immersion programs.

Contacts: Christy Burke Walkuski, Director, cwalkusk@bw.edu, 440-826-2301
Julie Robinson, Associate Director, jmrobins@bw.edu, 440-826-8560
<https://www.bw.edu/about/offices/community-engagement/>

Digital Marketing Clinic

The Digital Marketing Clinic (DMC) at Baldwin Wallace University creates opportunities that help students to be successful in today's challenging job market and enable small businesses to thrive in the marketplace. The DMC is an experiential learning program that matches teams of talented students with area small businesses, startups and nonprofit organizations. Under direction from the DMC staff, students develop and deliver paid, earned and owned media strategies such as:

- Website development and management
- Content marketing
- Social media marketing
- Organic social media
- Digital marketing analytics
- Search engine optimization (SEO)
- Search engine marketing (SEM) and retargeting
- Client training and support

Contact: Interested in being a DMC client?

Contact DMC director Tim Marshall at dmc@bw.edu or (440) 826-2792.

<https://www.bw.edu/schools/business/industry-community/digital-marketing-clinic/>

STEM (Science, Technology, Engineering and Math) Scholars Service Opportunities

Majors within our School of Natural Sciences, Mathematics, and Computing are seeking opportunities to engage with the community and utilize their problem solving and analytical skills, as well as develop and/or strengthen their communication skills, team work, leadership, resilience, creativity and confidence. Can be direct service opportunities or project-based opportunities.

Contact Program Director, Katie Adkins kadkins@bw.edu